



Welcome to the National Association of Women Business Owners Southern Nevada Chapter.

Congratulations on your membership in a well-respected organization that strives to propel women into economic, social, and political spheres of knowledge and influence. Founded in 1975, NAWBO is the American voice of more than 10 million Women-Owned businesses, and the only dues-based, national organization representing the interests of women entrepreneurs across all industries.

We have worked diligently to elevate a diverse group of women to our Board — business owners who truly find purpose and have passion for what we continue to build in Southern Nevada. We are committed to provide value through Community, Connection, and Conversation for members like you.

Purpose, value, and worth are our constant focus; provided through our monthly community programming, our connections to each other as well as our corporate partners, and our conversations to educate each other on how *advocacy* plays a major role in the success of small, women-owned businesses, locally and nationally.

By becoming a NAWBO Member, you have taken a step in the right direction. Tap into the power of an existing community of successful women entrepreneurs and a platform to raise your hand and voice to affect change and influence within the business community.

Our intent is that everything NAWBO SNV undertakes leverages the unique attributes Southern Nevada women business owners like you bring to the table. We look forward to getting to know you and the opportunity to lift up you and your business in our community.

As with anything, the value you receive is often a reflection of what you give. We hope to learn not only how NAWBO SNV can support you, but how, through your areas of expertise, you can contribute to elevating our Chapter by way of service on one of our committees. The more diverse our contribution of thought and participation, the more value our community receives.

Our Chapter offers many opportunities to serve, in ways both big and small. Incoming President, TaChelle Lawson, our Treasurer, Sharice Lance and I look forward to speaking with you to learn more about you, your business, and to help find ways for you to play a role in all we have in store for the 2022-23 Board year and beyond.

In Service and Gratitude,

Sonia Petkewich

Sonia Petkewich
NAWBO SNV – President